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***Anthony J. Costello & Son Development Announces New Player On Their Team – Crosstown Custom Homes; To Meet Homebuilding Demand***

In order to meet the demand for new homes at The Reserve on the Erie Canal, Anthony J. Costello & Son Development has teamed with Crosstown Custom Homes for the construction management of the project.

“Like us, Crosstown Custom Homes is a family owned business and they share our values and desire to build the finest homes,” said Brett Costello, chief executive officer of Anthony J. Costello & Son Development. Rudy Neufeld, treasurer of Crosstown Custom Homes said, “This is a fantastic opportunity for our company to expand. Brett and I are poised to carry on the companies our fathers started. We are thrilled to team with Anthony J. Costello & Son at The Reserve.”

Anthony J. Costello & Son Development evolved through the entrepreneurial spirit of Anthony J. Costello in 1982. Crosstown Custom Homes was founded in 1965 by Jacob Neufeld, who travelled three continents developing his skill set. Together they have nearly a century of building experience.

Real Estate broker Rick Borrelli of WCI Realty made the initial introduction. “Having worked with both companies, they have so much in common that it just made sense to introduce them to each other.”

## **BACKGROUND INFORMATION:**

*The Reserve on the Erie Canal* offers new ranch condominiums, brownstones, single family homes, custom homes, an incredible clubhouse with a state-of-the-art fitness center and pool, low taxes, HOA, and an inviting community in the nationally ranked Brighton School District. The Reserve is the only location for new homes in Brighton. From cozy cul-de-sac and stately brownstone neighborhoods to waterfront access on the historic Erie Canal, The Reserve has all the amenities to surpass their homeowner's needs.

*Crosstown Custom Homes* has five communities in the region; their successful track record is merged with the intimacy of a family business. Crosstown is small enough to know each homeowner individually and believes in achieving the highest level of quality, value and customer satisfaction in every home, for every customer. The Crosstown Team has created a unique experience – an approach to the home building process that reflects the step-by-step system that incorporates user-friendly paperwork, a stress-free selection process, a guaranteed on-time completion date and a Master Care Protection Program.

*Anthony J. Costello & Son Development* consists of a diverse portfolio of businesses in addition to The Reserve on the Erie Canal:

- Clinton Crossings Medical Center is home to nine Class A medical office buildings with 39 practices comprising of over 48 acres of land and half a million square feet of leasable space.
- CityGate is a 63-acre mixed use development anchored by Costco, REI and other retailers and restaurants.
- USAirports Flight Support is a fixed base operator and aviation services provider at the Greater Rochester International Airport, established in 1986.